e-ISSN: 2686-522X, p-ISSN: 2686-5211 DOI: <u>https://doi.org/10.38035/jlph.v2i4</u> Received: 22 Agust 2022, 2022, Revised: 29 Agust 2022, Publish: 12 October 2022 <u>https://creativecommons.org/licenses/by/4.0/</u>



The Role of Supervisory Management in the company: Commitment and Planning

Regita Cahyani^{1*}, Jessy Angelliza Chantica², Achmad Romadhon³

- ¹⁾Student of Economic and Business Faculty, Universitas Bhayangkara Jakarta Raya, Indonesia, email: <u>rcahyani118@gmail.com</u>
- ²⁾Student of Economic and Business Faculty, Universitas Bhayangkara Jakarta Raya, Indonesia, email: jessyangelliza1106@gmail.com
- ³⁾Student of Economic and Business Faculty, Universitas Bhayangkara Jakarta Raya, Indonesia, email: <u>ray.002january2018@gmail.com</u>

*Corresponding Author: Regita Cahyani¹

Abstract: In a company, it is very crucial to have a Supervisory Management which is authorized to supervise the operational activities of a company. Which will later become a benchmark for a company that is good or not. Supervisory Management is also important for its role in the company, where majority ownership of the company is owned by individuals. For this reason, so that companies can contribute to increasing the APBD, good corporate governance is needed. Including in terms of employee morale at work, planning, employee abilities. This article reviews Supervisory Management Planning in Companies: Commitment and Planning Affecting Supervision Management in Companies, namely: a study of Human Resource Management literature. The purpose of writing this article is to hypothesize the influence between variables to be used in further research. The results of this literature review article are: 1) Commitment has an effect on Supervisory Management in the company and 2) Planning has an effect on Supervision Management in the company.

Keywords: Supervisory Management in the Company, Commitment, Planning

INTRODUCTION

Commitment is very decisive in the company's output which will have an impact on sales results, as well as employee planning and capabilities. These two variables are very important in supervisory management in the company. Companies are required to always generate profits which of course bring benefits to the state as the owner of the business entity. Companies are also required to always be able to meet the needs of the community, for example in meeting the needs of the national electricity supply and fuel. For this reason, the state carries out a monopoly on companies whose existence is considered risky. Monopoly companies can determine market supply and market prices, because the seller is only one company that sells the goods. Because of the very important role of the company, for this reason it is necessary to

have supervision in the company. In order to have transparency and avoid fraud committed by unscrupulous persons.

This article discusses the influence of Employee Morale and Planning on Supervisory Management in the company, a literature review study in the field of Human Resource Management.

Formulation of the problem

Based on the background that the author has made, it can be formulated the problems that will be discussed to build hypotheses for further research materials, namely:

- 1. Does Commitment affect and have a relationship with Supervisory Management in the company?
- 2. Does Planning affect and have a relationship with Supervisory Management in the company?

LITERATURE REVIEW

Supervisory Management in the Company

The company is one of the economic actors in Indonesia, and is also required to play a strategic role in the national development of the Republic of Indonesia. In order to consistently drive national development, creative innovations and policies are needed to encourage improvement so that they are superior to compete with the private sector, are more efficient and effective. The function in an effort to improve the country's economy and competition both domestically and internationally is very crucial. The initial plan has been achieved, namely as a development platform and a driving force for the creation of corporations, but the plan has been achieved at a fairly high cost. Is a strategic or profitable industry category, because it can produce or create various products based on high technology and innovation, and of course with great economic added value (Desmiwerita & Saputra, 2019).

Supervision is also called Evaluation, regarding the context of evaluation management, it is a process to monitor that the activities carried out are in accordance with the previous planning (Samsirin, 2015). These supervisory activities are to examine and check, whether the activities of the tasks are properly carried out or not according to the plan. It can also find out about deviations, deficiencies and abuses in its activities, if there are deviations, deficiencies and abuses in its activities, it needs to be revised or audited. Thus, matters regarding the company's activities can be evidence as evaluation material for leaders in making decisions (E. B. Saputra et al., 2019).

Supervisory Management in the Company has been widely studied by previous researchers, among others: (Assagaf & Ali, 2017), (Riyanto et al., 2017), (Mansur & Ali, 2017), (Ali, Sastrodiharjo, et al., 2022), (M & Ali, 2017), (Ali, H., & Limakrisna, 2013), (Ilhamalimy & Ali, 2021), (D. A. Setyadi & Ali, 2017), (Mukhtar et al., 2016), (Putra & Ali, 2022).

Commitment

Commitment is attitudes, feelings and behaviors that identify themselves. Part of the organization is involved in achieving the goals that have been set (Andhika, 2018). Commitment is the willingness of organizational members to maintain their membership in the organization and are willing to try hard to achieve the planned goals (Sopiah, 2008). Regarding the opinions of the experts above, it is concluded that commitment is the behavior or attitude of individuals about an organization that wants to survive for an organization and remain in an organization to achieve the planned goals.

Employees if they get what they want from the organization, of course, it will have an effect on better performance. In the sense that what they get is related to their work activities in the organization. And the discomfort of employees or employees is caused by their

monotonous work and is repeated every day, which makes employees bored and thinks the work is just something to be busy. And this leads to a lack of emotional attachment between employees and other jobs and organizations. In addition, workers feel less about the compensation or salary provided by the company, they think if there is a bigger or more profitable opportunity out there, then they will take that opportunity and leave the organization now (E. B. Saputra, 2022).

The problem is, many employees have low commitment to the goals or plans that have been set by the organization, and do not comply with the leadership policies so that work performance decreases and they do not have the will to work longer in the organization. The need for high organizational commitment from workers or employees to the organization, will increase morale indirectly and improve work performance.

Commitment has been widely studied by previous researchers, among others: (Octavia & Ali, 2017), (Larasetiati & Ali, 2019), (Fahmi & Ali, 2022), (Hernikasari et al., 2022), (Ali et al., 2016), (Wahono & Ali, 2021), (Iryani et al., 2021), (Hasyim & Ali, 2022).

Planning

Planning is an activity to organize future actions, so it is very important to do before carrying out activities. Planning in the broadest sense is a process of systematically preparing activities to be carried out to achieve a certain goal (Tjokromidjojo, 2011). Planning is an effort to select and relate facts and make and use assumptions about the future by describing and formulating activities that are considered to achieve the desired results (Terry, 2005).

Without planning, the management of an organization cannot organize employees and existing resources effectively and efficiently. They don't even have a good creative idea of what they should organize. Without planning, managers and staff have little chance of achieving goals or objectives. The need for planning or planning currently occurs in all business sectors, and in fact is increasing. Where the increase has a large potential impact on the success of an organization or level of Upper Management. The top-level management of an organization usually devotes most of their time to thinking about planning, both in terms of long-term plans, short-term plans, and organizational strategies. Lower-level organizational managers usually plan on HR relations, especially in the division of working hours, overtime, and targets that must be achieved by production operators.

Strategic planning is long-term planning, comprehensive in nature, providing solutions to problem formulations regarding the direction of an organization or a company, as well as procedures for allocating resources to achieve organizational or company goals within a certain period of time. Strategic planning also focuses on the process of selecting an organization's goals, policies, determining the company's strategy, and the programs needed to achieve these goals. The planning company also plays a vital role, so that the company's operating activities run well, effectively and efficiently. The reason planning is very important in companies is to reduce or avoid company losses, which will later have an impact on state revenue and company credibility.

Planning has been widely studied by previous researchers, among others: (Kholisoh & Ali, 2020), (Fauzi & Ali, 2021), (Ali, Zainal, et al., 2022), (Suleman et al., 2020), (Maisharoh & Ali, 2020), (A. Setyadi et al., 2017), (Paijan & Ali, 2017), (Putri Primawanti & Ali, 2022).

	Table. Relevant Trevious Research Results				
No	Author	Previous Research Results	Simmilarities with this	Difference with this article	
	(year)		article		
1	Rindy	The Effect of Work Ability	Having in common	This article is more focused	
	(2015)	and Work Motivation on	discusses the Work Ability	on discussing Work Ability	
		Employee Performance	of Employees in a	and Work Motivation in one	
		(Study on Employees of PT	Company or Organization.		

Table: Relevant Previous Research Results

		Perkebunan Nusantara X (Sugar Factory) Djombang Baru)		company, namely the Sugar Factory.
2	Dana (2012)	The Influence of Work Ability and Work Environment on Employee Performance in Gayamsari District, Semarang City	The similarity is that they discuss each other's Work Ability and Employee Performance.	The difference lies in the Agencies discussed. In this article, we discuss the Work Ability of Employees in Gayamsari District, Semarang City
3	Rusniati (2014)	Strategic Planning in Organizational Perspective	Have in common discussing Planning in an Organization or Company.	More focused on discussing the planning that occurs within an organization in strategic planning
4	Dadan (2017)	The Influence of Budget Planning, Quality of Human Resources and Budget Implementation on Budget Absorption in Regional Apparatus Organizations of Banten Province	Discuss the planning in an organization, the quality of human resources or the ability of employees.	Focusing on discussing the budget that occurs in a Banten Provincial Apparatus
5	Ariyani, R (2020)	The Effect of Affective Commitment, Continuing Commitment, and Normative Commitment on Employee Performance (Study of State-Owned Enterprise X in Semarang)	The similarity is that they discuss each other's commitments within the organization or state- owned company.	Focusing more on discussing the commitments that occurred in BUMN X in Semarang.
6	Andhika (2018)	The Effect of Organizational Commitment and Supervision on Employee Work Discipline at PT Artha Gita Sejahtera Medan	The similarity lies in discussing each other's Commitment and Oversight in an Organization	Discussing Organizational Commitment and Supervision that occurs within the scope of PT Artha Gita Sejahtera Medan only.

RESEARCH METHODS

In this study, researchers used descriptive qualitative methods and library research. By reviewing previous articles that are relevant to this research. Data collection in this study was through the Google Scholar application by searching for previous scientific articles related to this variable. In this study, theoretical studies must be used consistently and based on methodological assumptions. In the sense that it must be applied inductively so that it does not raise questions that will be asked to the researcher. Researchers conduct qualitative research, namely because of its exploratory nature (Ali, H., & Limakrisna, 2013).

DISCUSSION

1. The Effect of Commitment to Supervisory Management in the Company.

Commitment is a condition in which an individual sided with the organization and its goals and willingness to stay in an organization (Robbins, 2015). Commitment is a strong acceptance from individuals about the goals and values of a company or organization, and individuals strive and work and have a strong desire to remain in the organization or company (Mayer, 2009).

Commitment in an organization is very necessary considering that commitment is a characteristic of a good action. Not only in private companies, commitment is very important to be implemented or implemented into companies which will increase the value of the company or organization. Not only business entities must have commitment, workers or employees in an organization or company must also have a high commitment in carrying out

their daily work. Because in working in a company or organization, the activities carried out have been determined by the company's management, and must be responsible for the work. This makes the work we live feels very boring, because it is monotonous or repetitive. This case causes employees to have low commitment to the job or company where they work.

This is especially true for companies that have very high duties, with the aim of contributing to state revenues, which makes work demands and pressures very high. Therefore, the company needs to improve the work environment that is cool, relaxed and that can increase creative ideas. In the end, commitment will affect the supervisory management in the company.

Commitment affects the Supervisory Management in the Company, this is in line with research conducted by: (Lathiifa & Ali, 2013), (Djamaluddin, S., Rahmawati, D., & Ali, 2017), (Chong & Ali, 2022), (Chong & Ali, 2021), (BAstAri, A., & Ali, 2020).

2. The Effect of Planning on Supervisory Management in the Company.

Planning is a systematic arrangement of procedures for actions to be taken in the future (Abe, 2001). Planning can be defined as the process of selecting and connecting facts, and using them to formulate opinions that will occur in the future (Terry, 2016). Planning in a company or organization is very important. Considering that before deciding on a policy, the company's management needs to make a plan regarding the company's future. This is done so that the company can calculate opportunities that occur in the future.

Planning within a company is also necessary, because the company is related to the State and usually has to follow government regulations in carrying out its operational activities. In addition, the government has the right to take part in determining the planning in a company. Planning in the company aims to make the company's goals or directions clear in the future, and determine whether the company brings profits to the country or losses. In addition, planning aims to increase competitiveness, innovation so as not to lose to other parties.

Planning has an effect on Supervisory Management in the Company, this is in line with research conducted by: (Suleman et al., 2020), (Al Hafizi & Ali, 2021), (Wijaksono & Ali, 2019), (Masruri et al., 2021), (Harahap & Ali, 2020), (Khalid, S. A., & Ali, 2006), (Doan & Ali, 2021).

Conceptual Framework

Based on the formulation of the problem, theoretical studies, relevant previous research and discussion of the influence between variables, the framework for this article is obtained as below:

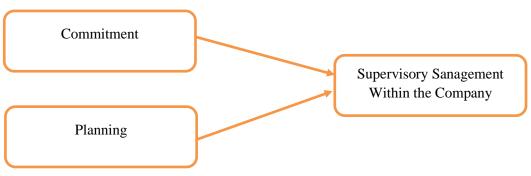


Figure 1: Conceptual Framework

Based on the conceptual framework picture above, then: Commitment and Planning affect the Role of Supervisory Management in the Company.

Apart from these three exogenous variables that affect the role of supervisory management in the company, there are many other variables that influence it, including:

- Work Motivation: (Masruhin et al., 2021), (Suharyono & Ali, 2015), (Richardo et al., 2020), (Zahran & Ali, 2020), (Yassir Araffat et al., 2020), (Fardinal et al., 2022), (Haitao & Ali, 2022), (Gusfa et al., 2017), (F. Saputra, 2022a), (F. Saputra, 2022b).
- Work Environment: (Subronto et al., 2021), (Pitri et al., 2022), (Firmansyah & Ali, 2019), (Hafat & Ali, 2022), (Nugroho & Ali, 2022), (Faisal et al., 2021), (Ali et al., 2020), (Thanh Nguyen et al., 2019), (Sudiantini & Saputra, 2022), (R. Saputra, 2022).
- Work Discipline: (Darwisyah et al., 2021), (Mulyani et al., 2020), (Sivaram et al., 2020), (Agussalim et al., 2016), (Sivaram et al., 2019), (Somad et al., 2021), (Ridwan et al., 2020a), (Ridwan et al., 2020b), (Rahmayani & Nofrialdi, 2022), (Nofrialdi, 2022).
- Education Background: (Widodo et al., 2020), (Bimaruci et al., 2020), (Maida et al., 2017), (Desfiandi et al., 2019), (R. F. A. Saputra et al., 2021), (Yeni et al., 2019), (Larasati et al., 2018), (Elmi et al., 2016), (Zulhendra & Nofrialdi, 2022), (Nofrialdi, 2021).

CONCLUSION AND RECOMMENDATIONS

Conclusion

Based on theory, relevant articles and discussions, hypotheses can be formulated for further research:

- 1. Commitment affects the role of supervisory management in the company, because commitment is closely related to company activities.
- 2. Planning affects the role of supervisory management in the company, because in a planning business its existence is very necessary, especially for the company. Its existence is a source of income for the state.

Recommendation

Based on the conclusions above, the suggestion in this article is that there are many other factors that affect the role of supervisory management, apart from commitment, planning, and employee capabilities, there are all types and levels of organizations or companies, therefore more studies are needed. further to look for other factors that can affect the role of supervisory management in the company other than the variables examined in this article. These other factors such as Work Motivation, Work Environment, and Work Discipline.

BIBLIOGRAPHY

- Agussalim, M., Ayu Rezkiana Putri, M., & Ali, H. (2016). Analysis work discipline and work spirit toward performance of employees (case study tax office Pratama two Padang). *International Journal of Economic Research*.
- Al Hafizi, N. A., & Ali, H. (2021). Purchase Intention and Purchase Decision Model: Multi Channel Marketing and Discount on Medcom.Id Online News Portal. *Dinasti International Journal of Digital Business Management*, 2(3), 460–470. https://doi.org/10.31933/dijdbm.v2i3.826
- Ali, H., & Limakrisna, N. (2013). Metodologi Penelitian (Petunjuk Praktis Untuk Pemecahan Masalah Bisnis, Penyusunan Skripsi (Doctoral dissertation, Tesis, dan Disertasi. In In Deeppublish: Yogyakarta.
- Ali, H., Hadibrata, B., & Buchori, C. D. (2016). One Stop Services: Quality of Service and Accessibility to the Investor Loyalty : The Investment Coordinating Board. *International Journal of Business and Commerce*, 6(01), 38–50.
- Ali, H., Karimi, S., & Febriamansyah, R. (2020). Analysis of export performance and export competitiveness trade of crude palm oil [CPO] industry in Indonesia with RSPO in India and United States markets. *IOP Conference Series: Earth and Environmental Science*, 497(1). https://doi.org/10.1088/1755-1315/497/1/012043
- Ali, H., Sastrodiharjo, I., & Saputra, F. (2022). Pengukuran Organizational Citizenship

Behavior : Beban Kerja , Budaya Kerja dan Motivasi (Studi Literature Review). *Jurnal Ilmu Multidisiplin*, *1*(1), 83–93.

- Ali, H., Zainal, V. R., & Ilhamalimy, R. R. (2022). Determination of Purchase Decisions and Customer Satisfaction: Analysis of Brand Image and Service Quality (Review Literature of Marketing Management). *Dinasti International Journal of Digital Business Management*, 3(1), 141–153. https://doi.org/10.31933/dijdbm.v3i1.1100
- Assagaf, A., & Ali, H. (2017). Determinants of Financial Performance of State-Owned Enterprises with Government Subsidy as Moderator. *International Journal of Economics and Financial Issues*.
- BAstAri, A., & Ali, H. (2020). Service Performance Model Through Work Motivation: Analysis of Transformational Leadership, Managerial Coaching, and Organizational Commitments (At the Regional Development Bank of South Kalimantan). *Systematic Reviews in Pharmacy*, 11(12).
- Bimaruci, H., Agung Hudaya, & Hapzi Ali. (2020). MODEL OF CONSUMER TRUST ON TRAVEL AGENT ONLINE: ANALYSIS OF PERCEIVED USEFULNESS AND SECURITY ON RE-PURCHASE INTERESTS (CASE STUDY TIKET.COM). *Dinasti International Journal of Economics, Finance & Accounting*. https://doi.org/10.38035/dijefa.v1i1.227
- Chong, D., & Ali, H. (2021). IOT RELATIONSHIP WITH SUPPLY CHAIN, WORK EFFECTIVENESS AND INDIVIDUAL BEHAVIOUR. *Dinasti International Journal of Digital Business Management*, 3(1), 170–179.
- Chong, D., & Ali, H. (2022). LITERATURE REVIEW : COMPETITIVE STRATEGY , COMPETITIVE ADVANTAGES , AND MARKETING PERFORMANCE ON E-COMMERCE SHOPEE INDONESIA. Dinasti International Journal of Digital Business Management, 3(2), 299–309.
- Darwisyah, D., Rosadi, K. I., & Ali, H. (2021). Berfikir Kesisteman Dalam Perencanaan Dan Pengembangan Pendidikan Islam. ... *Pendidikan Dan Ilmu Sosial*, 2(1), 225–237.
- Desfiandi, A., Yusendra, M. A. E., Paramitasari, N., & Ali, H. (2019). Supply chain strategy development for business and technological institution in developing start-up based on creative economy. *International Journal of Supply Chain Management*.
- Desmiwerita, & Saputra, E. B. (2019). ANALYSIS OF CASH FLOW REPORTS IN ASSESSING FINANCIAL PERFORMANCE AT THE PESISIR SELATAN DISTRICT HEALTH OFFICE. *Dinasti International Journal of Management Science*, 1(2), 181– 190. https://doi.org/10.31933/DIJMS
- Djamaluddin, S., Rahmawati, D., & Ali, H. (2017). he Influence of Fundamental Factors Micro and Macro to Return Expected Through The Intervening Corporate Value in The Listed Real Estate Sector in Bei Periode 2011-2014. *International Journal of Business and Management Invention*, 6(2), 14–22.
- Doan, A. N. G., & Ali, H. (2021). Repurchase Model Through Purchase Decision: Analysis of Product and Price Effect on Dulux Paint Consumers in DKI Jakarta and Tangerang Area. *Dinasti International Journal of Economic, Finance, and Accounting*, 2(1), 92–108.
- Elmi, F., Setyadi, A., Regiana, L., & Ali, H. (2016). Effect of leadership style, organizational culture and emotional intelligence to learning organization: On the Human Resources Development Agency of Law and Human Rights, Ministry of Law and Human Rights. *International Journal of Economic Research*.
- Fahmi, I., & Ali, H. (2022). DETERMINATION OF CAREER PLANNING AND DECISION MAKING: ANALYSIS OF COMMUNICATION SKILLS, MOTIVATION AND EXPERIENCE (LITERATURE REVIEW HUMAN RESOURCE MANAGEMENT). Dinasti International Journal of Management Science, 3(5), 823–835.
- Faisal, F., Ali, H., & Imron Rosadi, K. (2021). Sistem Pengelolaan Pendidik Dan Tenaga

Kependidikan Berbasis Simdik Dalam Manajemen Pendidikan Islam. Jurnal Ilmu Manajemen Terapan, 3(1), 77–85. https://doi.org/10.31933/jimt.v3i1.704

- Fardinal, F., Ali, H., & US, K. A. (2022). Mutu Pendidikan Islam: Jenis Kesisteman, Konstruksi Kesisteman, dan Berfikir Kesisteman. Jurnal Ekonomi Manajemen Sistem Informasi, 3(4), 370–382.
- Fauzi, D. H., & Ali, H. (2021). DETERMINATION OF PURCHASE AND REPURCHASE DECISIONS: PRODUCT QUALITY AND PRICE ANALYSIS (CASE STUDY ON SAMSUNG SMARTPHONE CONSUMERS IN THE CITY OF JAKARTA). Dinasti International Journal of Digital Business Management, 2(5), 794–810. https://doi.org/10.31933/dijdbm.v2i5.965
- Firmansyah, N., & Ali, H. (2019). Consumer Trust Model: The Impact of Satisfaction and E-Service Quality toward Repurchase Intention in E-Commerce. 6256, 552–559. https://doi.org/10.21276/sjhss.2019.4.8.4
- Gusfa, H., Febrianti, S. M., & Ali, H. (2017). Methodological implication on fairclough's textual analysis in erin brockovich film script. *International Journal of Applied Business and Economic Research*.
- Hafat, S. E. D., & Ali, H. (2022). LITERATURE REVIEW DETERMINATION OF WORK QUALITY AND WORK PRODUCTIVITY: ANALYSIS OF COMMITMENT AND WORK CULTURE. Dinasti International Journal of Management Science, 3(5), 877– 887.
- Haitao, N., & Ali, H. (2022). THE ROLE OF BANKING AND GOVERNMENT POLICY ON THE ECONOMIC SECTOR DURING THE COVID-19 PANDEMIC. *Dinasti International Journal of Digital Business Management*, 3(2), 161–169.
- Harahap, E. H., & Ali, H. (2020). MANAGERIAL PERFORMANCE MODEL THROUGH DECISION MAKING AND EMOTIONAL INTELLIGENCE IN PALUTA DISTRICT. Dinasti International Journal of Economics, Finance & Accounting, 1(2), 358–372. https://doi.org/10.38035/DIJEFA
- Hasyim, U., & Ali, H. (2022). REUSE INTENTION MODELS THROUGH CUSTOMER SATISFACTION DURING THE COVID-19 PANDEMIC : CASHBACK PROMOTION AND E-SERVICE QUALITY CASE STUDY : OVO ELECTRONIC MONEY IN. Dinasti International Journal of Digital Business Management, 3(3), 440–452.
- Hernikasari, I., Ali, H., & Hadita, H. (2022). Model Citra Merek Melalui Kepuasan Pelanggan Bear Brand: Harga Dan Kualitas Produk. *Jurnal Ilmu Manajemen Terapan*, *3*(3), 329–346. https://doi.org/10.31933/jimt.v3i3.837
- Ilhamalimy, R. R., & Ali, H. (2021). Model Perceived Risk and Trust: E-Wom and Purchase Intention (the Role of Trust Mediating in Online Shopping in Shopee Indonesia). *Dinasti International Journal of Digital Business Management*, 2(2), 204–221. https://doi.org/10.31933/dijdbm.v2i2.651
- Iryani, E., Ali, H., & Rosyadi, K. I. (2021). BERFIKIR KESISTEMAN DALAM SOCIAL SUPPORT: TA'AWUN UPAYA PENINGKATAN MUTU PENDIDIKAN AGAMA ISLAM DI MAS AL-IHSANIYAH SARANG BURUNG MUARO JAMBI. *JURNAL MANAJEMEN PENDIDIKAN DAN ILMU SOSIAL*, 2(1), 413–425.
- Khalid, S. A., & Ali, H. (2006). Organizational citizenship behavior, turnover intention, and absenteeism among hotel employees. *Malaysian Management Review*, 41(1).
- Kholisoh, N., & Ali, H. (2020). Shaping radical attitudes: Mass media and government policies analysis (case study in high school students of West Jakarta). *Talent Development and Excellence*.
- Larasati, I., Havidz, H., Aima, M. H., Ali, H., & Iqbal, M. K. (2018). Intention to adopt WeChat mobile payment innovation toward Indonesia citizenship based in China. *International Journal of Application or Innovation in Engineering & Management*, 7(6), 13.

- Larasetiati, M., & Ali, H. (2019). Model of consumer trust: analysis of perceived usefulness and toward repurchase intention in online travel agent. *Journal of Economics and Finance*, *3*(8), 350–357. https://doi.org/10.21276/sjef.2019.3.8.5
- Lathiifa, S., & Ali, H. (2013). Faktor-Faktor yang Mempengaruhi Diferensisasi Produk & Perilaku Konsumen: Produk, Harga, Promosi, Distribusi. *Magister Management UMB*, *1*(1), 1–18.
- M, A., & Ali, H. (2017). MODEL KEPUASAN PELANGGAN: ANALISIS KUALITAS PRODUK DAN KUALITAS LAYANAN TERHADAP CITRA MEREK PADA GIANT CITRA RAYA JAKARTA. *Jurnal Manajemen*. https://doi.org/10.24912/jm.v21i3.254
- Maida, M. T., Riyanto, S., & Ali, H. (2017). Effect of Job Satisfaction and Leadership Style towards Employee Productivity at PT. Asuransi Umum Bumiputera Muda 1967. Saudi Journal of Business and ..., 2(3A), 157–168. https://doi.org/10.21276/sjbms.2017.2.3.7
- Maisharoh, T., & Ali, H. (2020). Faktor-faktor yang mempengaruhi Infrastruktur Teknologi Informasi: Keuangan, Fleksibilitas TI, dan Kinerja Organisasi. *Universitas Mercu Bauna* (*UMB*) Jakarta, 1–9.
- Mansur, S., & Ali, H. (2017). Impact of customer engagement to reputation of the Bri Syariah Indonesia. *International Journal of Economic Research*.
- Masruhin, S., Ali, H., & Rosadi, K. I. (2021). Faktor Yang Mempengaruhi Pendidikan Islam: Sistem Berfikir Kebenaran, Pengetahuan, Nilai (Moralitas). *JMPIS Jurnal Managemen Pendidikan Dan Ilmu Sosial*, 2(2), 844–857.
- Masruri, M., Ali, H., & Rosadi, K. I. (2021). Pengelolaan Keuangan Dalam Mempertahankan Kualitas Pondok Pesantren Selama Pandemi Covid-19. *Jurnal Ilmu Manajemen Terapan*, 2(5), 644–657. https://doi.org/10.31933/jimt.v2i5.573
- Mukhtar, Ali, H., & Jannah, S. R. (2016). Analysis of Leadership Style and Organizational Culture Effect on Career Development at Ministry Religious Affairs in Jambi Province. *IOSR Journal of Business and Management (IOSR-JBM)*, 18(11), 65–74. https://doi.org/10.9790/487X-1811046574
- Mulyani, S. R., Ridwan, M., & Ali, H. (2020). Model of human services and resources: The improvement efforts of Silungkang restaurant attractiveness on consumers. *Talent Development and Excellence*.
- Nofrialdi, R. (2021). Online Shopping Behavior Model: Determining the Factors Affecting Repurchase Intention. *Journal of Law, Politic and Humanities*, 1(2), 88–97.
- Nofrialdi, R. (2022). the Effect of Student'S Creativity and Learning Interest on Learning Achievement in Economic Students Class Xi Ips Sma Ekasakti Padang. *Journal International on Global Education*, 1(1), 37–46. https://doi.org/10.31933/jige.v1i1.536
- Nugroho, F., & Ali, H. (2022). Determinasi SIMRS: Hardware, Software Dan Brainware (Literature Review Executive Support Sistem (ESS) For Business). *Jurnal Manajemen Pendidikan Dan Ilmu Sosial*, *3*(1), 254–265. https://doi.org/10.38035/jmpis.v3i1
- Octavia, A., & Ali, H. (2017). International Review of Management and Marketing The Model of Market Orientation, Entrepreneurial Orientation and Business Performance of Small and Medium Enterprises. *International Review of Management and Marketing*.
- Paijan, P., & Ali, H. (2017). Pengaruh Gaya Kepemimpinan Transformasional, Pelatihan Terhadap Motivasi Kerja Serta Implikasi Kinerja Tenaga Kependidikan Di Universitas Mercu Buana Jakarta. Jurnal Ekonomi, 21(3), 343–359. https://doi.org/10.24912/je.v21i3.23
- Pitri, A., Ali, H., & Us, K. A. (2022). Faktor-Faktor Yang Mempengaruhi Pendidikan Islam : Paradigma, Berpikir Kesisteman Dan Kebijakan Pemerintah (Literature Review Manajemen Pendidikan). 2(1), 23–40.
- Putra, R., & Ali, H. (2022). ORGANIZATIONAL BEHAVIOR DETERMINATION AND DECISION MAKING: ANALYSIS OF SKILLS, MOTIVATION AND

COMMUNICATION (LITERATURE REVIEW OF HUMAN RESOURCE MANAGEMENT). Dinasti International Journal of Digital Business Management, 3(3), 420–431.

- Putri Primawanti, E., & Ali, H. (2022). Pengaruh Teknologi Informasi, Sistem Informasi Berbasis Web Dan Knowledge Management Terhadap Kinerja Karyawan (Literature Review Executive Support Sistem (Ess) for Business). Jurnal Ekonomi Manajemen Sistem Informasi, 3(3), 267–285. https://doi.org/10.31933/jemsi.v3i3.818
- Rahmayani, O., & Nofrialdi, R. (2022). The Effect of Utilization of Social Media Instagram @Nanarfshop on Buying Interest of Fisipol Students University Ekasakti Padang. *Journal of Law Politic and Humanities*, 2(2), 85–94.
- Richardo, Hussin, M., Bin Norman, M. H., & Ali, H. (2020). A student loyalty model: Promotion, products, and registration decision analysis-Case study of griya english fun learning at the tutoring institute in wonosobo central Java. *International Journal of Innovation, Creativity and Change*.
- Ridwan, M., Mulyani, S. R., & Ali, H. (2020a). Improving employee performance through perceived organizational support, organizational commitment and organizational citizenship behavior. *Systematic Reviews in Pharmacy*, 11(12), 839–849. https://doi.org/10.31838/srp.2020.5.123
- Ridwan, M., Mulyani, S. R., & Ali, H. (2020b). Perceived organizational support in efforts to improve organizational commitments and its impact on employee performance(study at SPMI private university in West Sumatra). *Talent Development and Excellence*.
- Riyanto, S., Yanti, R. R., & Ali, H. (2017). The Effect of Training and Organizational Commitment on Performance of State University of Jakarta Student Cooperative (KOPMA UNJ) Management. Saudi Journal of Humanities and Social Sciences. https://doi.org/10.21276/sjhss
- Saputra, E. B. (2022). the Effect of Teacher Communication Ability and Learning Motivation on Student Learning Outcomes in Economic Lessons for Class Xi Ips Sma Ekasakti in Padang Academic Year 2015/2016. *Journal International on Global Education*, 1(1), 1– 10. https://doi.org/10.31933/jige.v1i1.532
- Saputra, E. B., Saputra, E., & Satriawan, N. (2019). Upaya Meningkatkan Partisipasi Dan Hasil Belajar Siswa Dengan Menggunakan Metode Diskusi Kelompok Pada Mata Pelajaran IPS Terpadu Kelas VIII Di SMP Negeri 19 Padang . Jurnal Penelitian Aktual Dan Kajian Analisis Reformasi Pendidikan, 17(1), 91–102.
- Saputra, F. (2022a). Analysis Effect Return on Assets (ROA), Return on Equity (ROE) and Price Earning Ratio (PER) on Stock Prices of Coal Companies in the Indonesia Stock Exchange (IDX) Period 2018-2021. *Dinasti International Journal of Economics, Finance* and Accounting, 3(1), 82–94.

http://repository.uph.edu/41805/%0Ahttp://repository.uph.edu/41805/4/Chapter1.pdf Saputra, F. (2022b). Analysis of Total Debt, Revenue and Net Profit on Stock Prices of Foods And Beverages Companies on the Indonesia Stock Exchange (IDX) Period 2018-2021. *Journal of Accounting and Finance Management*, 3(1), 10–20. https://doi.org/https://doi.org/10.38035/jafm.v3i1

- Saputra, R. (2022). Analysis of the Effect of Attitudes and Good Behavior on Character Building (Literature Review Study). *International Journal of Advanced Multidisciplinary*, *1*(2), 143–152.
- Saputra, R. F. A., Pranoto, C. S., & Ali, H. (2021). FAKTOR PENGEMBANGAN ORGANISASI PROFESIONAL: LEADERSHIP/KEPEMIMPINAN, BUDAYA, DAN IKLIM ORGANISASI (SUATU KAJIAN STUDI LITERATUR MANAJEMEN PENDIDIKAN DAN ILMU SOSIAL). Jurnal Manajemen Pendidikan Dan Ilmu Sosial, 2(2), 629–639. https://id.wikipedia.org/wiki/Organisasi_profesional

- Setyadi, A., Ali, H., & Imaroh, T. S. (2017). Building Brand Image: Analysis of Service Quality and Customer Satisfaction. *Saudi Journal of Business and Management Studies*, 2(8), 770–777. https://doi.org/10.21276/sjbms
- Setyadi, D. A., & Ali, H. (2017). Build Customer Loyalty with CRM and Brand Image (Case Study on Giant Citra Raya). *IOSR Journal of Business and Management*, *19*(01), 35–42. https://doi.org/10.9790/487x-1901043542
- Sivaram, M., Hudaya, A., & Ali, H. (2019). Building a Purchase and Purchase Decision: Analysis of Brand Awareness and Brand Loyalty (CASE STUDY OF PRIVATE LABEL PRODUCTS AT ALFAMIDI STORES IN TANGERANG CITY) M. Dinasti International Journal of Education Management And Social Science, 1(2), 235–248. https://doi.org/10.31933/DIJEMSS
- Sivaram, M., Munawar, N. A., & Ali, H. (2020). DETERMINATION OF PURCHASE INTENT DETERMINATION OF PURCHASE INTENTION THROUGH BRAND AWARENESS AND PERCEIVED QUALITY (Case Study: For consumers PT. Sentosa Santosa Finance Tangerang area). *Dinasti International Journal of Management Science*. https://doi.org/10.31933/dijms.v1i2.71
- Somad, A., Rosadi, K. I., Ali, H., Kesisteman, J., & Kesisteman, B. (2021). FAKTOR YANG MEMPENGARUHI MODEL SISTEM PENDIDIKAN ISLAM: JENIS KESISTEMAN , KONSTRUKSI KESISTEMAN , BERPIKIR KESISTEMAN. Jurnal Ilmu Hukum Humaniora Dan Politik, 1(2), 200–210.
- Subronto, S., Ali, H., & Rosadi, K. I. (2021). Faktor Yang Mempengaruhi Manajemen Pendidikan Islam: Sistem Pendidikan, Pengelolaan Pendidikan dan Tenaga Pendidikan. *Jurnal Ekonomi Manajemen Sistem Informasi*, 3(1), 24–34. https://doi.org/10.31933/jimt.v2i3.432
- Sudiantini, D., & Saputra, F. (2022). Pengaruh Gaya Kepemimpinan: Kepuasan Kerja, Loyalitas Pegawai dan Komitmen di PT Lensa Potret Mandiri. Formosa Journal of Sustainable Research (FJSR), 1(3), 467–478.
- Suharyono, & Ali, H. (2015). PENGARUH MOTIVASI, KEDISIPLINAN DAN GAYA KEPEMIMPINAN TERHADAP PRESTASI KERJA PEGAWAI PADA DINAS SOSIAL TENAGA KERJA DAN TRANSMIGRASI KABUPATEN BATANG HARI. Jurnal Ilmiah Universitas Batanghari Jambi, 15(2), 78–86.
- Suleman, D., Ali, H., Nusraningrum, D., & Ali, M. M. (2020). Pembeda Konsumen Dalam Memilih Tempat Belanja Offline Vs Online. Jurnal Ecodemica: Jurnal Ekonomi, Manajemen, Dan Bisnis, 4(2), 275–282. https://doi.org/10.31294/jeco.v4i2.8122
- Thanh Nguyen, P., Ali, H., & Agung Hudaya. (2019). MODEL BUYING DECISION AND REPEAT PURCHASE: PRODUCT QUALITY ANALYSIS (Case Study of Bank Permata Syariah Jakarta KPR Financing Customers). Dinasti International Journal of Management Science. https://doi.org/10.31933/dijms.v1i1.29
- Wahono, S., & Ali, H. (2021). Peranan Data Warehouse, Software Dan Brainware Terhadap Pengambilan Keputusan (Literature Review Executive Support Sistem for Business). Jurnal Ekonomi Manajemen Sistem Informasi, 3(2), 225–239. https://doi.org/10.31933/jemsi.v3i2.781
- Widodo, D. S., Silitonga, P. E. S., & Ali, H. (2020). The influence of good governance, culture, and performance in increasing public satisfaction and implication to public trust: Study in Indonesian government. *Talent Development and Excellence*.
- Wijaksono, D., & Ali, H. (2019). Model Repurchase Intentions: Analysis of Brand Awareness, Perceived Quality, Brand Association, and Brand Loyalty (Case Study Private Label on Store Alfamidi In Tangerang). Saudi Journal of Humanities and Social Sciences, 4(5), 371–380. https://doi.org/10.21276/sjhss.2019.4.5.10
- Yassir Araffat, M., Ali, H., Indra Bangsawan, M., Kusuma Diarti, D., & Budiono, A. (2020).

The Influence of Leadership Style and Work Discipline on Employee Performance in the Department of Transportation Dompu District. *International Journal of Multicultural and Multireligious Understanding*, *Volume* 7(Issue 8), 758–767. http://ijmmu.comhttp//dx.doi.org/10.18415/ijmmu.v7i8.2187

- Yeni, F., Gusnadi Erwin, & Hapzi Ali. (2019). Analisis Strategi Pemasaran Dalam Menghadapi Persaingan Bisnis Pada Pt.Federal Internasional Finance (Fif) Group Di Kecamatan Ipuh, Kabupaten Mukomuko. Jurnal Ilmu Manajemen Terapan, 1(1), 38–54. https://doi.org/10.31933/jimt.v1i1.34
- Zahran, R., & Ali, H. (2020). Faktor-Faktor Yang Mempengaruhi Sistem Informasi : Sumber Daya Manusia, Bisnis, Teknologi dan Metode (Literature Review Manajemen Pemasaran). Jurnal Akuntansi Universitas Mercubuana, 1–21. https://www.academia.edu/download/65018601/Artikel_Literatur_Review_Faktor_Yang _Mempengaruhi_Sistem_Informasi_Ravena_Zahran_dikonversi.pdf
- Zulhendra, & Nofrialdi, R. (2022). Petty Cash Accounting Analysis on CV Min Java Farm. *Journal of Accounting and Finance Management*, 3(1), 28–35.