Paternalistic Leadership in Law Firm: Indicators of Success and Implementation

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Abstract: The research objectives on paternalistic leadership can vary from understanding the concept to practical application in qualitatively different organizational contexts. This study used a qualitative research approach by researchers. Qualitative methods are basically exploratory research techniques used to investigate causes, viewpoints, and opinions to answer research questions. The choice of this qualitative research approach is appropriate. Data collection for this study will be carried out from primary and secondary data sources. Researchers collect primary data to answer research questions through reviews of scientific papers, journals, books, websites, and blogs used in the study. Paternalistic leadership in law offices is that this method has the possibility to improve employee well-being and overall organizational performance. By paying attention to the balance between authority and concern for employees, paternalistic leadership creates a supportive and motivating work environment. Assessment of success such as employee satisfaction, retention, and productivity becomes important in assessing the positive impact of paternalistic leadership. Overall, the study confirms that paternalistic leadership has a significant positive impact in the law office context, and by implementing appropriate strategies, organizations can optimize the benefits of this approach to achieve their goals and improve employee well-being.

Keyword: Paternalistic Leadership, Success Indicators, Implementation

INTRODUCTION

Paternalistic leadership in law offices has emerged as a significant phenomenon, characterized by a leadership style that combines authoritative decision-making with a sense

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of caring and paternal guidance toward employees. This leadership approach is especially often encountered in professional services industries such as law, where hierarchical structures and traditional norms have historically prevailed (Phillips et al., 2020). Understanding the indicators of success and implementation of paternalistic leadership in law offices is important for organizational effectiveness and employee well-being (Wunderlich & Wunderlich, 2017).

One of the main indicators of success in paternalistic leadership in law offices is employee satisfaction (Qian et al., 2019). This leadership style helps build a sense of belonging and support among employees, leading to higher levels of satisfaction and morale (Deng, 2016). Law firms that exercise paternalistic leadership often experience higher retention rates (Wouters, 2015). Employees are more likely to stay in the office when they feel valued, supported, and cared for by their leaders. Paternalistic leadership contributes to the development of a positive organizational culture characterized by open communication, trust, and cooperation (Wouters, 2015). This culture encourages innovation, creativity, and a sense of shared purpose among employees. Paternalistic leadership can be a powerful force for success in law offices when implemented effectively (Duangekanong et al., 2017). With a focus on indicators such as employee satisfaction, retention rate, client trust, productivity, and organizational culture, Leaders can create supportive and empowering work environments that foster the growth of both individuals and organizations (Wenny Desty Febrian, S.E.M.M | Rini Ardista et al., 2022).

Paternalistic leadership in law offices combines authority with concern for employees. Success indicators include employee satisfaction, quality of legal services, work-life balance, professional development, and organizational culture (Rudyk et al., 2023). Its implementation strategy includes fostering strong relationships, developing leadership skills, building a positive organizational culture, flexibility, adaptability, and effective communication (Yao & Hao, 2023). With this in mind, paternalistic leadership can be an effective model in achieving organizational goals and employee well-being (Lee et al., 2023). Indicators of success and implementation in law offices are two important aspects that are interrelated in managing and developing a law firm (del Rocío Campoverde Palma, 2023). Law firms are unique business entities with particular dynamics and challenges, so understanding success indicators and the right implementation strategy is crucial (Wunderlich & Wunderlich, 2017), (Saputra, 2023).

In short, while paternalistic leadership offers many benefits, its implementation requires careful consideration of potential challenges and a commitment to fostering a supportive and empowering work environment (Jing & Zhihua, 2020). By addressing these challenges and focusing on success indicators, organizations can effectively leverage paternalistic leadership to drive positive outcomes and achieve long-term success. The research objectives on paternalistic leadership can vary from understanding the concept to its practical application in qualitatively different organizational contexts.

**METHOD**

This study used a qualitative research approach by researchers. Qualitative methods are basically exploratory research techniques used to investigate causes, viewpoints, and opinions to answer research questions. The choice of this qualitative research approach is appropriate. Data collection for this study will be carried out from primary and secondary data sources. Researchers collect primary data to answer research questions through reviews of scientific papers, journals, books, websites, and blogs used in the study.

Qualitative research methods involving literature review involve analyzing multiple text sources to understand and integrate the knowledge gained about the research issue. This approach allows researchers to identify trends, debates, hypotheses, findings, and knowledge gaps related to research topics of interest that already exist in the literature. Here is a table of articles related to the topics in this article which will be selected and described:

**Table. 1 Related Articles**
<table>
<thead>
<tr>
<th>No</th>
<th>Author, Year, Title</th>
<th>Method</th>
<th>Relevant Topic</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>(Arbaiza &amp; Guillén, 2016)</td>
<td>Quantitative</td>
<td>Partnership Leadership</td>
<td>Paternalistic leadership has a positive influence on obedience and gratitude, while transformational leadership has a positive influence on gratitude.</td>
</tr>
<tr>
<td>2.</td>
<td>(Deng, 2016)</td>
<td>Quantitative</td>
<td>Servant Leadership, Paternalistic Leadership, Employee’s Performance</td>
<td>Shows that servant leadership appears to be more effective than paternalistic leadership for improving employee job satisfaction and organizational citizenship (OCB) behavior, as well as reducing workplace inappropriate behavior within companies in Mainland China.</td>
</tr>
<tr>
<td>3.</td>
<td>(Moturi et al., 2019)</td>
<td>Quantitative</td>
<td>Principals, Leadership Styles, Implementation of Strategic Plans</td>
<td>Types of leadership styles the type of leadership in an organization determines the level of performance. Leaders have great influence in running the operations of the organization. They set goals, objectives, and strategies. They are those who participate in decision-making such as recruitment and selection, setting targets among other critical issues. Bad leadership, therefore, reflects poor performance while good leadership reflects organizational success.</td>
</tr>
<tr>
<td>4.</td>
<td>(Maqsoom et al., 2022)</td>
<td>Quantitative</td>
<td>Nexus between Leader–Member Exchange, Paternalistic Leadership, and Creative Behavior in the Construction Industry</td>
<td>Authoritarian, benevolent and moral leadership with employee creativity. In addition, a good leadership exchange is significantly mediates the relationship between the two dimensions of paternalistic leadership (benevolent and moral leadership) and creativity, except for authoritarian leadership.</td>
</tr>
<tr>
<td>5.</td>
<td>(Gunasekara et al., 2022)</td>
<td>Qualitative</td>
<td>Paternalistic leadership</td>
<td>We show how power exercised through authoritarian behavior, as opposed to authoritative behavior, along with professed morality and kindness, appears to be effective in the short term in dealing with the pandemic.</td>
</tr>
<tr>
<td>6.</td>
<td>(Sugeng et al., 2022)</td>
<td>Quantitative</td>
<td>Paternalistic Leadership Style</td>
<td>Paternalistic leadership has similarities to the role of a leader such as a father. In this case, a leader is like a father to his students.</td>
</tr>
</tbody>
</table>
### The Analysis of Paternalistic Leadership Style of The Head Of The Karangrejo Water Resources Service Technical Implementation Unit Tulungagung REGENCY

children, that is, by the nature of protecting and guiding his subordinates. In decision making, a leader must seek advice from his employees or subordinates. Leaders who are always right can cause authoritarian attitudes even though sometimes the head of UPTD SDA Karangrejo wants to listen/receive advice from his employees.

7. (del Rocío Campoverde Palma, 2023) **Quantitative**

**Leadership, ethics, organizational management**

It is necessary to explore to imagine a new organizational management model. Therefore, leadership and ethics present different alternatives, focused on participation and cooperation, in building of institutional social relevance.

8. (Hou et al., 2019) **Quantitative**

**Paternalistic leadership, Innovation**

All three elements of paternalistic leadership are generally positively correlated with exploitative innovation. In addition, environmental dynamics moderate the relationship between paternalistic leadership and innovation. In a dynamic environment, moral leadership has a stronger positive effect on innovation, but only on exploratory innovation; While authoritarian leadership has a more detrimental effect on both types of innovation, both exploratory and exploitative.

9. (Tu et al., 2023) **Quantitative**

**Paternalistic Leadership, Employee Performance, Psychological Safety**

Paternalistic leadership mediates the negative relationship between the components of authoritarian leadership and employee task performance, organizational citizenship behavior toward individuals, and organizational citizenship behavior toward organizations.

10. (Lee et al., 2023) **Quantitative**

**Paternalistic leadership**

The study reveals three different mechanisms for each aspect of paternalistic leadership and suggests how paternalistic leadership can be practiced in Asian countries.
Influence of Paternalistic Leadership on Employee Innovation Behavior and New Venture Performance: The Moderating Role of Leader Humility

RESULTS AND DISCUSSION

After being described in the literature table from various journals above related to the topics in this scientific article, the findings that can later support the results of this scientific article in perspective will be given by researchers. It can be seen that the results of research found in a period of time can still be used as a reference where it will be narratively and added to the perspective of the researcher.

Implementation of Paternalistic Leadership

Where based on the results of the study (Arbaiza &; Guillén, 2016) paternalistic leadership has a positive influence on obedience and gratitude, while transformational leadership has a positive influence on gratitude. Followed by research results from (Deng, 2016) stated that servant leadership seems to be more effective than paternalistic leadership to increase job satisfaction and organizational citizenship behavior (OCB) of employees, as well as reduce inappropriate behavior in the workplace within companies in Mainland China. Types of leadership styles The type of leadership in an organization determines the level of performance. Leaders have great influence in running the operations of the organization. They set goals, objectives, and strategies. They are those who participate in decision-making such as recruitment and selection, setting targets among other critical issues (Moturi et al., 2019).

Authoritarian, benevolent and moral leadership with employee creativity. In addition, good leadership exchanges significantly mediate the relationship between the two dimensions of paternalistic leadership (benevolent and moral leadership) and creativity, except for authoritarian leadership (Maqsoom et al., 2022). Power exercised through authoritarian behavior, in contrast to authoritative behavior, together with promoted morality and kindness, seems to be effective in the short term in dealing with the pandemic (Gunasekara et al., 2022).

With the selection of several research results from various articles as representatives, the perspective of researchers in this scientific article is not an opposing answer to the results...
of existing research, it’s just adding and justifying the results of research from the selected article literature as a form of contribution and briefly from the empirical side of the researcher. Paternalistic leadership, with its focus on a combination of authority and concern for employees, has significant implications in the context of law offices. To evaluate success and implement effective strategies, several perspectives need to be considered. Successful paternalistic leadership in a law office requires a balance between authority and concern for employees. Success indicators should be reflective of this balance, including employee satisfaction, quality of legal services, and productivity.

The implementation of paternalistic leadership requires fostering strong relationships between leaders and employees. Active engagement, open communication, and the ongoing exchange of ideas are key to building mutually beneficial relationships. And rarely used for objects that are in the research topic in this article. Success indicators should include holistic aspects of performance, such as client satisfaction, employee retention, operational efficiency, and firm reputation. A holistic approach allows for a comprehensive evaluation of the impact of paternalistic leadership. Every law office has unique dynamics and needs. Therefore, the implementation strategy of paternalistic leadership must be flexible and adaptable to the specific context of the law firm. In the midst of the high demands of the legal profession, successful paternalistic leadership must be strengthened by ethical values and integrity. It is important for leaders to be role models in upholding ethical and professional standards. Paternalistic leadership in law offices can be applied more effectively, and its success indicators can be better understood and assessed comprehensively.

After the results are presented with additional perspectives from researchers who are personal views according to empirical personal vision, then the discussion added from the above results then paternalistic leadership in law offices is a complex topic with significant implications. In this context, it is important to consider success indicators and appropriate implementation strategies. The lengthy discussion will involve an in-depth analysis of various aspects of paternalistic leadership, including its impact on employees, quality of legal services, and organizational culture. It will also involve discussing how factors such as ethics, adaptability, and interpersonal relationships affect the success of paternalistic leadership in law offices. A lengthy discussion will allow for a deeper understanding of the complexities and challenges of applying paternalistic leadership in this particular context.

**CONCLUSION**

The conclusion of the study of paternalistic leadership in law offices is that this method has the possibility to improve employee well-being and overall organizational performance. By paying attention to the balance between authority and concern for employees, paternalistic leadership creates a supportive and motivating work environment. Assessment of success such as employee satisfaction, retention, and productivity becomes important in assessing the positive impact of paternalistic leadership.

Nonetheless, the implementation of paternalistic leadership is also faced with a number of challenges, including effective communication, the development of strong relationships between leaders and employees, and awareness of ethical values and integrity. Therefore, adaptation and flexibility are needed in implementing paternalistic leadership strategies that fit the unique characteristics of each law office.

Overall, the study confirms that paternalistic leadership has a significant positive impact in the law office context, and by implementing appropriate strategies, organizations can optimize the benefits of this approach to achieve their goals and improve employee well-being.

**REFERENSI**

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